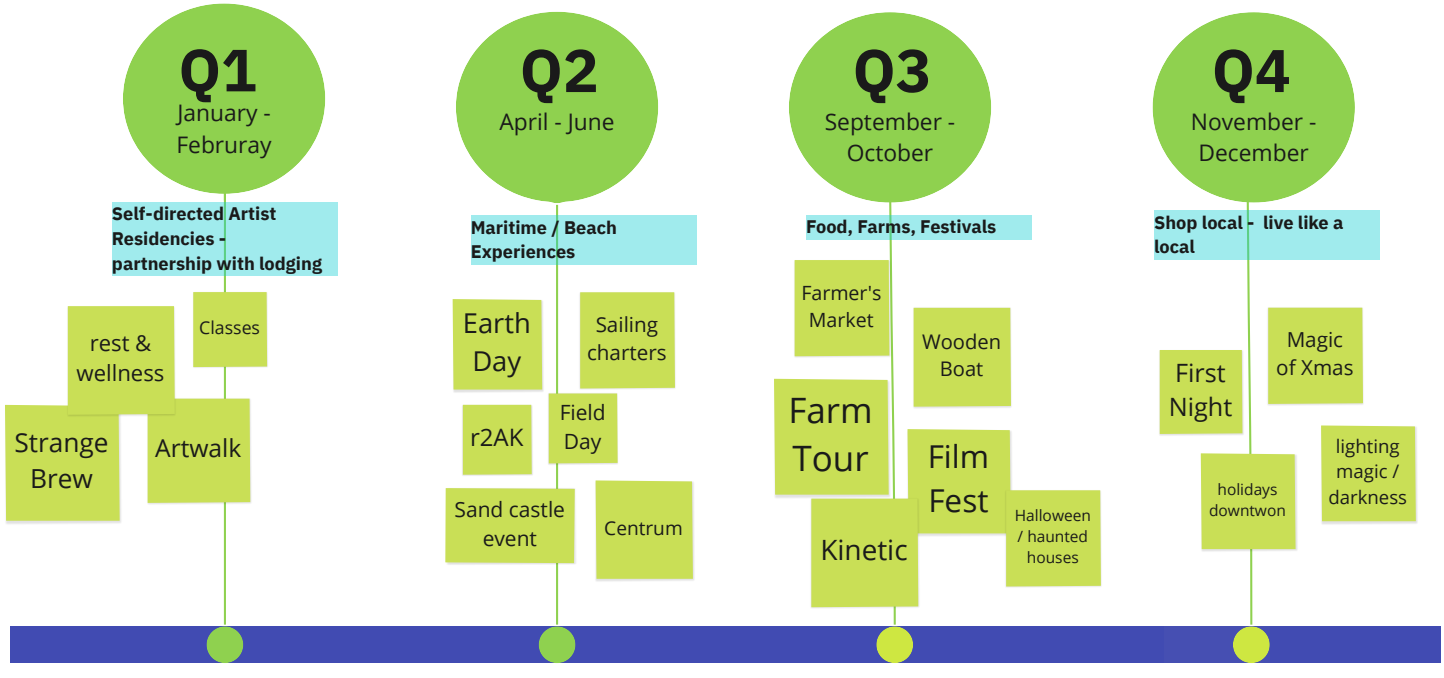


# Off-Season Marketing Strategy Calendar w Events to Amplify