

Artist Grant Scoring and Review Criteria

This rubric was created to show PTAC priorities and help the commission assess applications, with the hope that it would also be helpful to applicants by providing more information on how proposals are being evaluated. Numerical scores are intended to help guide discussion, not to determine the commission’s final decision.

Summary of scoring rubric:

	Excellent	Very Good	Good	Fair	TOTAL
Demonstrates Artistic Merit	16-20	11-15	6-10	1-5	20
Demonstrates Public/Artist Benefit	16-20	11-15	6-10	1-5	20
Supports Diversity of Voices	16-20	11-15	6-10	1-5	20
Encourages New Experiences/New Perspectives	16-20	11-15	6-10	1-5	20
Youth-serving	12-15	8-11	7-4	1-3	15
Not Previously Funded, Individual Artist, or Small Org (Budget under \$100,000)	1-5				5
TOTAL					100

Rubric Definitions

Demonstrates Artistic Merit

- Project highlights artists’ skills and practice
- Project plan and artistic goals are well explained
- Shows high level of creativity and innovation

Why is this important? Projects that engage deeply with artistic practice and the intention it takes to create something meaningful bring great value to the community.

Demonstrates Public/Artist Benefit

- Brings something special/unique/highly valued to the community
- Demonstrably furthers the artist/artists goals

Why is this important? Projects that allow artists to further their practice or speak to something the community wants and needs create momentum for the arts.

Supports Diversity of Voices

- Provides access to those most in need of opportunities/historically under-resourced
- Low barrier to entry (free, accessible, NOTAFLOF)

Why is this important? Projects that support people and communities with fewer opportunities to access funding or less structural visibility help build equity.

Encourages New Experiences/New Perspectives

- Offers multiple ways to connect or participate
- Promotes exploration of different aspects of culture

Why is this important? Projects that explore different ways to look at the world and each other embody the arts potential to create space for understanding.

Youth-serving

- Centers youth voices
- Gives youth high-quality creative opportunities

Why is this important? Projects that give young people avenues for self-expression and meaningful connection that are essential to building a vibrant multigenerational community.

New Project/Individual Artist/Small Organization

- Has not been previously funded by PTAC or LTAC
- Is from an individual artist
- Is from an organization with a budget under \$100,000

Why is this important? PTAC is uniquely positioned to support less-established projects from artists and groups with limited fundraising capacity.